

ABOUT PIEC

The University of Florida Levin College of Law's Fifteenth Annual Public Interest Environmental Conference focuses on farsighted and innovative approaches to our environmental problems, emphasizing sustainability solutions from science and technology, progressive regulation and economics and behavioral change through communication and social marketing.

Since its inception in 1994, this student-organized conference has attracted top practitioners, legal scholars and scientists from around the state and beyond to discuss Florida's most pressing environmental issues. Now in its fifteenth year, the PIEC has enjoyed a continual increase in reputation, attendance and popularity.

Registration

The PIEC pre-registration fee is \$85, and the on-site registration fee is \$100. Both fees include all program activities except the banquet, which is an additional \$35. The post-mark deadline for pre-registration is Feb. 20, 2009. Make checks payable to "UF Law Center Association." Registration forms are also available at www.law.ufl.edu/piec. Contact Chrissy Covington at cac1983@ufl.edu with registration questions. The conference is free for all UF students, faculty and staff. A discounted registration fee of \$45 is available for non-UF students, as well as scholarships. Scholarship forms are available at www.law.ufl.edu/piec.

QUESTIONS

Contact Simone Harbas at sharbas@ufl.edu or Michael Willson at michaelwillson@gmail.com or visit www.law.ufl.edu/piec.

REGISTRATION FORM

Name: _____
Affiliation: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____
E-mail: _____

- Conference Only
 Banquet Only
 Conference & Banquet

Mail registration fee and this form to:
Public Interest Environmental Conference
University of Florida Levin College of Law
P.O. Box 117629
Gainesville, FL 32611

Special Needs

If your attendance requires any aids or services as addressed by the Americans with Disabilities Act, please notify us at least two weeks prior to the program date.

UF FLORIDA
Levin College of Law
P.O. Box 117629
Gainesville, FL 32611



Beyond Doom and Gloom:
Illuminating a Sustainable
Future for Florida

Fifteenth Annual Public
Interest Environmental
Conference

Feb. 26 - 28, 2009
Gainesville, FL

13 GENERAL CLE CREDITS APPROVED

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Environmental Conference
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Presented by the University of Florida Levin College of
Law. Co-sponsored by The Florida Bar Environmental
and Land Use Law Section and Student Government

www.law.ufl.edu/piec

UF FLORIDA

THURSDAY, FEB. 26, 2009

RECEPTION: 6-9 p.m., UF President's House

Welcoming Remarks: Robert H. Jerry II, Dean and Levin, Mabie & Levin Professor of Law, University of Florida Levin College of Law

Keynote Speaker: Victoria J. Tschinkel, Environmental Consultant; Chairman, 1000 Friends of Florida; Former State Director, Florida Nature Conservancy; Former Secretary, Florida Department of Environmental Regulation

FRIDAY, FEB. 27, 2009

OPENING PLENARY: 8:30-10 a.m.

Science & Technology: Eric Wachsman, Professor, Materials Science and Engineering, Director, University of Florida Institute for Sustainable Energy; **Economics & Progressive Regulation:** Christopher Schroeder, Professor of Law and Public Policy Studies, Duke Law School; **Social Marketing:** Paul Monaghan, Assistant Professor Department of Agricultural Education and Communication, University of Florida

MORNING SESSION: 10:30 a.m.-Noon

Thinking Outside The Grid

Ed Regan, Assistant General Manager for Strategic Planning, Gainesville Regional Utilities; Joshua Levine, Director of Project Development, American Renewables, LLC; Deb Swim, Attorney, Tallahassee, Fla.; George Cavros, Southern Alliance for Clean Energy; Nathan A. Skop, Florida Public Service Commission; Student Asst: Zach Broome

Ports: Balancing the Economic and Environmental Impacts

Chuck Littlejohn, Littlejohn Mann & Associates, Tallahassee, Fla.; Steve Lewis, Lewis, Longman & Walker, P.A., Tallahassee, Fla.; Donna Kendall, Environmental Manager, Florida Department of Environmental Protection; Craig Diamond, Chief, Division of Community Planning, Florida Department of Community Affairs; Kelly Samek, Senior Assistant General Counsel, Florida Department of Environmental Protection (Moderator); Student Asst: Sara Gluckler

Public Education: Understanding the Science of Environmental & Land Use Policies and Law

Dr. Martha Monroe, UF Professor of Environmental Education and Extension; Dr. Paul Gray, Science Coordinator for the Lake Okeechobee Watershed Program, Audubon of Florida; Preston Robertson, Vice President and General Counsel, Florida Wildlife Federation; Jeanne Zokovitch Paben, WildLaw & Barry University's Earth Advocacy Clinic (Moderator); Student Asst: Kate Causeman

LUNCH BREAK: Noon-2 p.m.

Dedication: Law School Woods Conservation Area

AFTERNOON SESSION I: 2-3:30 p.m.

Hope Springs Eternal: Overcoming Water Supply Issues

Kenneth R. Herd, Water Supply Program Director Southwest Florida Water Management District; Kathleen Ruppert, IFAS, Program for Resource Efficient Communities; Edward T. Hobin, Outreach Program Coordinator, Southwest Florida Water Management District; Student Assts: Melissa Newmons and Jason Hall

The Cost of a Human Life: Beyond Risk Assessment and Cost Benefit Analysis

Christopher Schroeder, Professor of Law and Public Policy Studies, Duke Law School; Todd Stedford, In-House Counsel & Toxicologist, Albermarle Corporation; Dr. Patricia Cline, Strategic Environmental Analysis, Inc., Gainesville, Fla.; Alyson Flournoy, Professor, UF Law (Moderator); Student Asst: Megan Policastro

Social Marketing: Green Is The New Black?

Preston Robertson, Vice President and General Counsel, Florida Wildlife Federation; Shannon A. Estenoz, Vice Chair of Governing Board, SWFMD; Janet Bowman, Florida Nature Conservancy; Student Asst: Rachel Kornreich

AFTERNOON SESSION II: 4-5:30 p.m.

The Long Slow Flood: Science, Policy and Adaption to Sea Level Rise

Lisa Beever, Ph.D., Director, Charlotte Harbor National Estuary Program; Katherine Isaacs, J.D. Candidate, Conservation Clinic, University of Florida Levin College of Law; Martha Collins, Collins & West, Tampa, Fla.; Lindsey Pickel, Collins & West, Tampa, Fla. (Moderator); Student Asst: Dana Mehlman

Credits & Trading: Air, Water & Land

George Cavros, Environmental Consultant; Alfonso Vazquez-Cuervo, Vice President for Science, Technology, and Innovation, AgCert International; Michael Wallander, Greenburg Traurig, West Palm Beach, Fla.; Paul Boudreaux, Associate Professor, Stetson Law School PIC; George Cavros, Southern Alliance for Clean Energy (Moderator); Student Asst: Dan Vazquez



Communicating Environmental Impacts: The Role of Media

Michael Frome, Ph.D., Author, Essayist and Journalist; Cynthia Barnett, Author and Journalist; Lauren Hertel, Lecturer, Department of Telecommunication, University of Florida College of Journalism and Communications; Student Asst: Sean McDermott

BANQUET: 7-10 p.m., Harn Museum of Art

Keynote Speaker: Rena Steinzor, President, Center for Progressive Reform (CPR) & Jacob A. France Research Professor of Law, The University of Maryland School of Law

SATURDAY, FEB. 28, 2009

WORKSHOP A: 9-10:30 a.m.

Land Use 101: Understanding the Land Use Approval Process and How to Effectively Participate

Sponsored by the Public Interest Committee of the Environmental and Land Use Law Section of The Florida Bar; Student Assts: Megan Ahearn and Jaime Barwig

WORKSHOP B: 11a.m.-12:30 p.m.

The Art and Skill of Communicating with Legislators

Sponsored by UF IFAS Natural Resources Leadership Institute and the Bob Graham Center for Public Service; Student Assts: Kamala Botha and Zea Proctor

LUNCH BREAK: 12:30-1:30 p.m.

Public Interest Lawyers Roundtable Luncheon: Organized by the Public Interest Committee of the Environmental and Land Use Law Section of The Florida Bar

Special Event: A Virtual Road Map to Sustainability presented by the Florida Earth Foundation

CLOSING PLENARY: 1:30-3:30 p.m.

Fast Forward Florida 2060: Planning Now for a Changed World

Robert Deyle, Professor, Department of Urban and Regional Planning, Florida State University; Lance Gunderson, Associate Professor, Department of Environmental Studies, Emory University; Jack Davis, Associate Professor, Department of History, University of Florida; Mary Munson, Legal Director, Center for Earth Jurisprudence; Student Assts: Kate Horst, Sarah Hensen and Jessica Swann