



UNIVERSITY OF FLORIDA · LEVIN COLLEGE OF LAW
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January 27, 2009

Dear Potential PIEC Donor:

Each spring, the University of Florida's College of Law hosts the Public Interest Environmental Conference, a three-day conference devoted to discussing current issues affecting Florida's natural environment. Now in its fifteenth year, the Conference has a national reputation for excellence and brings together a broad array of lawyers, scientists, policymakers, activists, and students. The theme of this year's Conference is, "Beyond Doom and Gloom: Illuminating a Sustainable Future for Florida," and the discussion will focus on farsighted and innovative approaches to our environmental problems, emphasizing sustainability solutions from science and technology, progressive regulation and economics and behavioral change through communication and social marketing.

Each year the Conference features exciting speakers chosen for their commitment to the environment and ability to inspire others. Previous speakers have included noted environmental author Oliver Houck, *A Civil Action* protagonist Jan Schlichtmann, National Geographic cameraman and environmental filmmaker Wes Skiles, celebrated author and satirist Carl Hiaasen, and, most recently, environmental advocate and Nobel Prize nominee Shiela Watt-Cloutier. This year the PIEC is proud to present two distinguished keynote speakers, Victoria Tschinkel and Rena Steinzor. Victoria Tschinkel is the current Chairman of 1,000 Friends of Florida, the past State Director of the Florida Chapter of the Nature Conservancy and served from 1981-1987 as the Secretary of the Florida Department of Environmental Regulation. Rena Steinzor is a professor at the University of Maryland School of Law and the current President of the Center for Progressive Reform (CPR). Professor Steinzor and other CPR scholars have proposed innovative executive orders to the Obama administration with the goal of charting a new course toward national sustainability. As the Conference continues to grow and mature, our dual goals of conservation and education can only be met through the support and generosity of our donors.

Because the Conference aims to reach the interested public by keeping registration fees affordable, we are soliciting donations from community members and organizations. The donations are essential to funding the Conference, allowing us to bring in nationally and internationally recognized environmental speakers and to continually improve the quality of the Conference. Donors' names will be featured prominently in the Conference program that is distributed to all attendees, and donors will be recognized throughout the Conference. Donating to the Conference provides an opportunity for donors to demonstrate a commitment to educating current and future leaders on environmental issues and policies and to be recognized for that commitment.

As co-chairs of this year's Conference, we are most grateful for any donation or donation-in-kind that you are able to make. Please make checks payable to the "Law Center Association." Because we are a non-profit organization, your donation is tax-deductible, and we will gladly provide the necessary information for tax purposes. If you have any questions or would like to discuss a donation-in-kind, please feel free to contact Michael Willson (michaelbwillson@gmail.com) or Simone Harbas (sharbas@ufl.edu) and visit our website,

<http://www.law.ufl.edu/piec/>, for more information and continuing updates. Thank you very much for your donation and support of the annual Public Interest Environmental Conference.

Sincerely,

Michael Willson
J.D. 2010

&

Simone Harbas
J.D. 2010