

**Friday, March 2, 2007-- Meeting of Florida Land Trusts
Gainesville, FL**

***Membership Development and Fundraising:
Strategies for Land Conservation Organizations***

**During the Annual Public Interest Environmental Conference (PIEC)
University of Florida's Fredric G. Levin College of Law
1 to 5 PM-Holland Hall, Classroom 283**

The Alliance of Florida Land Trusts invites all Florida land conservation organizations to a March 2nd Friday afternoon clinic on membership development and fundraising during the annual conference in Gainesville in Holland Hall, Classroom 34.

Registration for the University of Florida's conference is not required.

Florida land trusts are invited to assemble informally over lunch at noon in the Law School Faculty Dining Room, Bruton-Geer Hall 50 (this building attached to Law School/Holland Hall).

**The Membership Development and Fundraising Clinic for Florida land trusts will begin at 1 pm and conclude by 5:00 pm. No Fee for this Clinic but please notify us if you will participate:
SEE EMAIL ADDRESS BELOW FOR DOING THIS.**

Agenda:

1:00

Welcome and Introductions by Albert Joerger, executive chairman the Alliance of Florida Land Trusts

1:15-3:15

Membership Development for Land Trusts – an interactive clinic lead by Ellis Robinson, consultant in strategic organizing, fundraising, communications, and membership for nonprofit environmental protection and conservation organizations; and author of “The Nonprofit Membership Toolkit) [with a follow-up clinic to be scheduled in the Tampa area later this spring]

3:30- 4:30

Innovative Fundraising by Florida Land trusts – panel presentations on recent innovative fundraising and membership development initiatives – by representatives of the Alachua Conservation Trust, Conservation Trust for Florida, North Florida Land Trust, and Sarasota Conservation Foundation

4:30-5:00

**Discussion on current Florida public policy issues concerning land and water conservation
This clinic is sponsored by the Land Trust Alliance SE Program, the Alliance of Florida Land Trusts, the Elizabeth Ordway Dunn Foundation and the University of Florida, School of Natural Resources & Environment.**

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No fee charged for this clinic, but we do need to know how many to expect. Send confirmation and number from your organization who will be attending to: Conservation Trust for Florida at: busy@conserveflorida.org.

Any other details or changes will be sent later

Web Links to Maps of University of Florida School of Law and PIEC Conference info:

Maps of Campus and U. Florida Law Center at <http://www.law.ufl.edu/about/directions.shtml>

Conference info at: <http://www.law.ufl.edu/piec/>

DIRECTIONS TO UNIVERSITY OF FLORIDA COLLEGE OF LAW

From I-75:

From exit 387 (old exit 76), go east approximately 2.75 miles on SR 26 (aka: Newberry Road and University Avenue) to SR 26A (SW Second Avenue). Continue east to SW 25th Street. The College of Law is located at SW Second Avenue and 25th Street.

From US 441 (West 13th Street):

Go west approximately 2 miles on SR 26 (University Avenue). Turn left on SW Second Avenue (26A). Continue to SW 25th Street. The College of Law is located at SW Second Avenue and 25th Street.

From Gainesville Airport:

Turn right (west) and go 0.8 miles on NE 39th Ave. to SR 24 West (Waldo Road). Turn left and go approx. 2 1/2 miles to SR 26 (University Ave.). Turn right and go west approx. 2 1/2 miles to SR 26A (SW 2nd Ave.). Turn left. College is at intersection of SW 25th St. and 2nd Ave.