## **2014 UF LAW SPORTS LAW SYMPOSIUM SPEAKERS**

Friday, April 4, 2014: 10:00AM-5:00PM—www.tinyurl.com/UFSportsLaw



## Challenges and Legal Complexities Facing Athletes: The Collegiate, Sports Agent, and Professional Perspectives

## **Morning Panel: Amateurism & Collegiate Athletes**

Keynote: Kristi Dosh, UF Law JD '07

• Founder of BusinessofCollegeSports.com, *Author of Saturday Millionaires:* How Winning Football Builds Winning Colleges

Moderator: Darren Heitner, UF Law JD '10

 Partner at Wolfe Law Miami, P.A., Contributor at Forbes, Founder of SportsAgentBlog.com

## **Panelists:**

1. Kristi Dosh

## 2. Alicia Jessop

Founder of RulingSports.com, Sports Contributor at Forbes & Huffington Post

## 3. Roger Groves

 Director of the Center for Sports and Social Entrepreneurship, Washington D.C., Professor of Law at Florida Coastal

#### 4. Rick Karcher

 Professor of Law at Florida Coastal School of Law, Former Director of Coastal Law Center for Law and Sports

#### 5. Marc Edelman

 Professor of Law, Zicklin School of Business, Baruch College, CUNY (New York), Sports & Gaming Law Attorney

#### 6. Cari Grieb

 Associate, Chapman & Cutler LLP in Chicago, IL, Co-Author of Sports and the Law (Oxford University Press, forthcoming)





## **Afternoon Panel: Sports Agency & Professional Sports Athletes**

Keynote: Darren Heitner, UF Law JD '10

Moderator: Marc Edelman

## **Panelists:**

1. Darren Heitner

## 2. Danna Haydar, UF Law JD '09

General Counsel at Tampa Bay Lightning

## 3. Dr. Ryan Rodenberg

• Founder of www.sportslawprofessor.com, Professor and Attorney at FSU

## 4. Paul Healy, UF Law JD '88

Sports Agent and Attorney at Pro First Sports Management

## 5. Cory Dorfman:

 Coaches, Front Office, and Sports Broadcasters Division at Creative Artists Agency (CAA)

#### 6. Robert Raiola

 CPA and Senior Manager of Sports and Entertainment Group at O'Connor Davies, LLP (New Jersey)

## **Keynote Speaker Biographies**

# Kristi Dosh, UF Law JD '10 Topic: Amateurism & Collegiate Athletes



#### **Education**

- JD, University of Florida Levin College of Law, 2007
- BA, Oglethorpe University, 2003

- Kristi founded BusinessofCollegeSports.com. The site has become a nationally recognized source for news and analysis of the business of college sports. Professors around the country use content from BusinessofCollegeSports.com to teach courses in law, sports administration, and sports management programs.
- Kristi also is the author of Saturday Millionares: How Winning Football Builds Winning Colleges
- Kristi was formerly ESPN's sports business reporter. She reported on and analyzed everything from collective bargaining to endorsements to the finances of pro and collegiate athletics. Her reporting was featured on all ESPN platforms: ESPN.com, ESPN The Magazine, and ESPN radio and TV programming.
- Prior to joining ESPN, Kristi was a practicing attorney and a sports business analyst for SportsMoney on Forbes.com, Comcast Sports Southeast, and The Pulse Network.
- Kristi was also a frequent guest on national radio programming including The Tim Brando Show and multiple shows on Sirius/XM College Sports Nation.

# Darren Heitner, UF Law JD '10: Topic: Sports Agency & Professional Sports Athletes



#### **Education**

- JD, University of Florida Levin College of Law, 2010
- BA, University of Florida, 2007

- Darren Heitner is a Partner at Wolfe Law Miami, P.A. who is licensed to practice on the state and federal level, and focuses on sports, entertainment, intellectual property and commercial litigation and transactional work. In addition to his handling of complex transactional and commercial litigation matters.
- Darren has a wealth of experience in the world of sports business as Founder/CEO of Dynasty Dealings, LLC, Co-Founder of Collegiate Sports Advisors (CSA), Contributor at Forbes Magazine, and Founder/Chief Editor of Sports Agent Blog, a leading niche industry publication.
- Darren is a Professor of Sport Agency Management at Indiana University Bloomington.
- Recognized by SportsPro Media as 1-of-10 stars of the sports business industry under the age of 30; "Rising Star" in the sports industry by Partnership Activation, Inc.; Power 30 Under 30 Miami 2010 Honoree; Named a Top Sports Social Media Professional of 2010 by SportsNetworker.com; Chosen as a Florida Legal Elite Up and Comer for 2012 (top attorneys in Florida under 40 years of age); Named to Sports Launch Magazine's Thirty Under 30; Chosen as a 2013 Rising Star by the Daily Business Review

## **Panelist Biographies**

## Morning Panel: Amateurism & Collegiate Athletes

## **Marc Edelman**



#### **Education**

- JD, Michigan Law School, 2003
- MA, Sport Management, University of Michigan, 2002
- BS, University of Pennsylvania, 1999

#### **Background**

- Marc is currently a Professor of Law at the Zicklin School of Business, Baruch College, City University of New York
- Marc writes a column on sports law for Forbes SportsMoney, and provides legal consulting to clients in the areas of intellectual property, sports law and gaming law
- Marc has also taught at the Barry University School of Law and at Rutgers School of Law-Camden. During the summers, Marc teaches a course on Professional Sports and the Law at Fordham University School of Law.
- Marc specializes in sports law, antitrust, intellectual property, and gaming law.





#### **Education**

- JD, Wayne State University Law School, 1978
- BA, Michigan State University, 1974

- Roger is currently a Professor of Law at Florida Coastal School of Law, Jacksonville, FL.
- Roger is also the Director of the Center for Sports and Social Entrepreneurship, Washington D.C.
- Roger is a contributor to Forbes.com on issues involving the intersection of law and sports.
- Roger's previous experience includes: Tax Judge, Michigan Tax Tribunal, Equity Partner, Howard and Howard Attorneys, P.C., Bloomfield Hills, Michigan, Counsel to Lewis & Munday, PC
- Author of Innocence in the Red Zone: The Story of An African-American Coach in Big Time College Football

## **Alicia Jessop**



#### **Education**

- JD, Chapman University School of Law, 2009
- BS, Colorado School of Mines

#### **Background**

- Alicia is currently a Professor of Law at University of Miami, Florida.
- Alicia is the founder of RulingSports.com and a contributing writer of BusinessofCollegeSports.com.
- Alicia is also the author of the Forbes.com blog, Game Change and for the Huffington Post
- In March 2012, Alicia became CBS Denver's sports business expert





#### **Education**

- JD, Michigan State University, 1997
- BA, University of Michigan-Dearborn, 1994

- Rick is a Professor of Law at Florida Coastal School of Law, Jacksonville, FL
- Rick was the Director of Florida Coastal Law Center for Law and Sports from 2005-2012
- Rick represented, counseled athletes, and taught sports law at Michigan State University College of Law
- Prior to attending law school, he played three seasons in the Atlanta Braves farm system
- Rick's research and publications have focused on such subjects as player-agent regulation, athletes' rights, college coaching contracts, and computation of damages

## **Cari Grieb**



#### **Education**

- JD, Duke University School of Law, 2006
- BS, Cornell University, 2003

- Cari is an associate at Chapman and Cutler LLP in Chicago, where she specializes in bank lending, loan syndications, sports facilities and sports finance.
- Cari is also an adjunct Professor of Law at the John Marshall Law School where she teaches a class entitled "Sports and the Law."
- Cari is the current Chair of the Chicago Bar Association Sports Law Committee.
- Cari is a co-author of a forthcoming book, Sports and the Law.

## **Panelist Biographies**

## Afternoon Panel: Sports Agency & Professional Sports Athletes

Dr. Ryan Rodenberg



#### **Education**

- Ph.D, Indiana University of Pennsylvania: Sport Management, 2009
- Ph.D, University of Washington: Law, 2000
- BS, Creighton University, 1997

#### **Background**

- Ryan is currently a Professor, Sport Management, and Attorney at Florida State University
- Ryan is the Founder and Contributor of www.sportslawprofessor.com.
- Ryan's research focuses primarily on sports law analytics. Most recently his research has involved the development of a legal framework and statistical screening device to detect/prevent gambling related corruption and referee bias. Ryan has been published in a number of refereed and law review journals.
- Prior to entering academia, he served as Associate General Counsel at the sports marketing firm Octagon in its Washington, D.C. headquarters from 2003 to 2007.



Paul Healy, UF Law JD '88

#### **Education**

- JD, University of Florida College of Law, 1988
- BA, Notre Dame, 1985

- · Paul is currently a Sports Agent at Pro First Sports Management
- Paul is also an Attorney and Owner at Paul Healy Law in Jacksonville, Florida
- Paul has represented numerous players in the NFL and has negotiated the largest contract ever given to a

## Danna Haydar, UF Law JD '09



#### **Education**

- JD, University of Florida Levin College of Law, 2009
- BA, Winthrop University, 2004

#### **Background**

- Danna is the Associate General Counsel Tampa Bay Lightning and Tampa Bay Time Forum in Tampa, FL
- As Associate General Counsel for the Tampa Bay Lightning and the Tampa Bay Times Forum, Danna handles a broad-spectrum of matters, including a laundry list of contracts, ranging from sponsorship agreements, suite licensing agreements, marketing/ad agency agreements, employment agreements, naming rights agreements, work-made-for-hire agreements, and technology licensing agreements, as well a whole host of agreements relating to the operation of the facility
- In addition to the transactional component of my role, Danna also spearheads the litigation defense efforts, working alongside outside counsel to defend various suits, e.g., premises liability suits/negligence





#### **Education**

- MS, Sports Industry Management, Georgetown University, 2013
- Bachelors, Political Science Tulane University, 2012

- Coaches, Front Office, and Sports Broadcasters Division, Creative Artists Agency (CAA)
- Football Operations, Octagon
- Recruiting, Assistant to Director of Football Operations, Tulane University
- · Marketing, Business Development, DEC Management

## **Robert Raiola**



#### **Education**

- Certified Public Accountant (CPA)
- BA, Accounting, Pace University, 1986

- Robert is the Sports and Entertainment Group Manager and Senior Manager at O'Connor Davies, LLP with over 20 years of experience in both the public and private sector.
- Robert is the co-author of the AICPA book *Winning Tax Strategies for Athletes & Entertainers* and has lectured nationally on the topic.
- Robert provides business management services, tax planning and business consulting to high net worth individuals and their families in the sports and entertainment industries.
- Robert is a member of the New Jersey Society of Certified Public Accountants (NJSCPA), the American Institute of Certified Public Accountants (AICPA) and TIAG (The International Accounting Group), a worldwide network of quality accounting firms.