JACK MILLS (OPENING KEYNOTE SPEAKER)

Jack is a graduate of University of Oklahoma, Business and Law, 1960 & 63. Soon thereafter, Jack began working with US Army Intelligence from 1963-1965 and later served as the Asst. Director of Athletics at the University of Colorado from 1965-1966. Aside from his own private practice, which began in 1966, Jack is a Founding member of the Sports Lawyers Association for which he served as the President and Director for 37 years. Jack has represented Professional athletes since 1968, including many in the NBA, NHL, and professional golf, but primarily athletes in the NFL. In 1993, Jack was a selected recipient of the Joseph E. O’Neil Award by the National Sports Law Institute at Marquette University in 1993. He is currently a member of Ascent Sports Management, LLC and Capitol Sports Advisors and was recently named a 2016 5280 Magazine “Top Lawyer” for Denver’s best attorneys. Jack has been an Adjunct Professor of Law at the University of Colorado since 1995.

KELLI MASTERS (CLOSING KEYNOTE SPEAKER)

Kelli is a graduate of the University of Oklahoma with a BA in Journalism in 1995, and JD with Honors in 1999. Kelli is an attorney and Of Counsel with Fellers Snider law and has been with the firm since 2000. She is the Founder and President of KMM Sports, a full-service sports agency, and is a NFLPA Certified Contract Advisor and agent to professional athletes in football, baseball and Olympic sports. Kelli was recognized by Bleacher Report as one of 25 Most Influential Women in Sports worldwide. She is the Author and speaker on sports business as well as non-profit/tax-exempt organization law.
Karen Stetson—Shareholder, GrayRobinson, P.A. (Miami, FL)

Karen focuses her practice on entertainment law involving intellectual property - copyrights and trademarks, including litigation, prosecution, registrations, licenses and contracts - and related causes of action, unfair competition, cybersquatting, domain name disputes, antipiracy (both at the retail level and on the Internet), royalty disputes, right of publicity and defamation issues, licensing and distribution matters, artist agreement disputes, and publishing agreement disputes.

Her clients include the Recording Industry Association of America; Universal Music Group; Sony BMG Music Entertainment; RCA Record Label; Estefan Enterprises, Inc.; Sony BMG Music Entertainment; Curtis James Jackson p/k/a 50 Cent; Motion Picture Association of America; U.S. Bariatric; and A. Marinelli Shoes.

Nyea Sturman—General Counsel, Orlando Magic (Orlando, FL)

– Prior Experience
  Orlando Magic
  • Assistant Director of Legal Services,
  • Partnership Business Manager, Orlando Magic
– Education
  • MBA, University of Oregon, Charles H. Lunquist College of Business, 2005
  • J.D., Marquege University Law School, 2003
  • B.S., Industrial and Labor Relations, Cornell University, 2000

Brian Roof—General Counsel, Business & Legal Affairs, CSE Group (Atlanta, GA)

Mr. Roof serves as General Counsel in the Business & Legal Affairs department for CSE, a full-service, integrated sports, marketing, and entertainment agency, and as General Counsel of the Justice Network, a digital multicast television network.

In his role with CSE, Mr. Roof has extensive expertise in client representation, television development and production, corporate marketing, sponsorship, promotional, experiential, digital and media services. Mr. Roof has negotiated employment, endorsement and appearance agreements for some of the top NBA and NCAA coaches and executives, as well as sports, news and entertainment broadcasters and writers.

In addition to client representation at CSE, Mr. Roof works with Fortune 100 companies to ensure proper compliance with FTC regulations and other applicable state and federal laws relating to their advertising, promotion and marketing campaigns, in all forms of media,
including social media, and in securing appropriate third party intellectual property rights.

At Justice Network, which launched in January 2015, Mr. Roof has a wide range of experience in drafting and negotiating media and entertainment related agreements including affiliation agreements and third party licensing agreements related to music, content, talent, crew, production, distribution and the development of programs.

**Erik Burkhardt—NFLPA Contract Advisor, Select Sports Group (Dallas, TX)**

National Football League Players Association Certified Agent at Select Sports Group, LLC (www.ssgfootball.com)

- Locations: Dallas and Houston TX
- Select Sports Group, LLC operates as a sports agency for professional athletes. It offers pre-draft services; contract negotiations and draft positioning services; sports marketing services; post career services, including retirement planning, career counseling, foundation work, and continuing education; equipment and training services; personal services; and financial planning services, such as wealth preservation investment planning strategies, foundation investment planning and advice, life and risk management, and family office services. The company provides marketing/endorsements services; legal counseling services; and workout and rehabilitation facilities.

- **Education**  
  - J.D., St. Thomas Law School, J.D.  
  - Bachelor’s Degree, Texas Tech University

**Cory Dorfman—Coaches, Front Office, and Sports Broadcasters Division, Creative Artists Agency (CAA) (Gainesville, FL)**

- **Other Experience**
  - Football Operations, Octagon
  - Recruiting, Assistant to Director of Football Operations, Tulane University
  - Marketing, Business Development, DEC Management

- **Education**
  - M.S., Sports Industry Management, Georgetown University, 2013
  - B.A., Political Science, Tulane University, 2012
David Lisko—Associate, Holland & Knight (Denver, CO)

David J. Lisko is a Denver and Tampa litigation attorney and a member of Holland & Knight’s Litigation and Dispute Resolution practice. Mr. Lisko focuses his practice on litigation in state and federal courts, as well as sports law. In his litigation practice, Mr. Lisko advises clients in cases involving breach of contract, fraud, discrimination, criminal prosecution, retaliation, negligence, misappropriation, employment discrimination, and alleged violations of the Family Medical Leave Act (FMLA), the Fair Labor Standards Act (FLSA), and the National Labor Relations Act (NLRA), including class actions. He also advises clients in matters of tortious interference, bankruptcy, the Racketeer Influenced and Corrupt Organization Act (RICO), construction litigation, internal policy and regulatory compliance, and U.S. Department of Justice (DOJ) and other governmental agency investigations.

In Mr. Lisko’s sports law practice, he serves as an agent to multiple professional athletes, as a pseudo general counsel to current and former professional athletes in litigation and corporate matters, and as outside counsel to professional sports teams and related companies. Mr. Lisko is a Certified National Football League Players Association (NFLPA) Contract Advisor and is president of the Sports Business and Leadership Association (SBLA), a nonprofit charitable organization dedicated to being an affinity group for young professionals working in sports and raising funds to send underprivileged children to sports camps.

Prior to joining Holland & Knight, Mr. Lisko concentrated his practice in the areas of sports law and white collar crime. His previous experience includes working for a white collar crime defense law firm, clerking for a Florida circuit court judge, employment as a legal associate for a Fortune 400 company, serving as a law clerk to a professor and working directly under the general counsel of a National Hockey League team.

Prior to law school, Mr. Lisko was an Academic All-Big Ten selection and a three-time Big Ten Conference champion as a wide receiver on The Ohio State University football team, a member of The Ohio State University men’s lacrosse team and a five-time Scholar Athlete Award recipient.

Brian Levy—Founder/CEO, Goal Line Football, Inc. (Miami, FL)
Brian Levy is a highly successful NFL agent who’s been in the representation business for over 25 years. Levy became a certified NFLPA Contract Advisor in 1990, after receiving both his BA and MBA at George Washington University, where he graduated with distinction. His current NFL client roster spans from incoming NFL draft prospects to established veteran players. Levy has represented clients drafted in every round of the NFL Entry Draft and his contract negotiation successes have been chronicled many times in major national publications. A few of his current notable clients include Cullen Jenkins (NY Giants), Jerricho Cotchery (Carolina Panthers), Derek Newton (Houston Texans), and Brandon Bolden (NE Patriots).

Levy began representing professional coaches in 2002 when some of his NFL clients retired from football and decided to go into coaching. Since that time, Goal Line Football has grown exponentially and Levy’s client roster now includes football coaches in all stages of the coaching ranks, at both the collegiate and NFL levels. His work has been widely praised for the acceleration of the career paths of Pittsburgh Steelers Head Coach, Mike Tomlin, East Carolina Head Coach, Scottie Montgomery, and Vanderbilt Head Coach, Derek Mason. For over 25 years, Levy has consistently maintained an exemplary record of conduct, as it pertains to his handling of his clients, and the rapid growth of his business could be largely attributed to his dedication to his clients, his honest and professional business practice, his unparalleled knowledge of the market, and his unsurpassed preparations and negotiations.

Cassie Sadowitz—Deputy General Counsel, Jacksonville Jaguars (Jacksonville, FL)

Cassie Sadowitz is deputy general counsel for the Jacksonville Jaguars and a versatile digital entrepreneur. She co-founded and serves as chief executive officer of Spysie Tech, which is a full service creative agency based in Jacksonville Beach serving clients across the country. Prior to joining the Jaguars, Cassie served as associate counsel of the Tampa Bay Buccaneers. She began her career in sports law with the Los Angeles Angels of Anaheim, and has since spearheaded many projects in the areas of intellectual property, privacy, telecommunications, and employment law.

In addition to her legal career, Cassie has 10+ years’ experience in website/app design and development, SEO, e-commerce, domain investing, UI and programming, and brand strategy. Over the years, Cassie has served clients from a variety of industries including law, technology, sports and entertainment, healthcare, government, non-profit, and higher education.

Cassie currently serves as social media chair for the Association of Corporate Counsel’s Sports & Entertainment Committee and is a member of the Sports Lawyers Association. Originally from New Jersey, she received a BA from Rutgers University and a JD from California Western School of Law.

Darren Heitner—Founder and Managing Attorney, HEITNER LEGAL, Adjunct Professor of Law, University of Florida Levin College of Law (Miami, FL)
Darren Heitner is the Managing Attorney and founder of HEITNER LEGAL, who is licensed to practice on the state and federal level, and focuses on sports, entertainment, intellectual property and commercial litigation and transactional work. In addition to his handling of complex transactional and commercial litigation matters.

Darren has a wealth of experience in the world of sports business as Founder/CEO of Dynasty Dealings, LLC, Co-Founder of Collegiate Sports Advisors (CSA), Contributor at Forbes Magazine, and Founder/Chief Editor of Sports Agent Blog, a leading niche industry publication. Darren is also a Professor of Sport Agency Management at Indiana University Bloomington.

Recognized by SportsPro Media as 1-of-10 stars of the sports business industry under the age of 30; “Rising Star” in the sports industry by Partnership Activation, Inc.; Power 30 Under 30 Miami 2010 Honoree; Named a Top Sports Social Media Professional of 2010 by SportsNetworker.com; Chosen as a Florida Legal Elite Up and Comer for 2012 (top attorneys in Florida under 40 years of age); Named to Sports Launch Magazine’s Thirty Under 30; Chosen as a 2013 Rising Star by the Daily Business Review

- Education
  - J.D., University of Florida Levin College of Law, 2010
  - B.A., University of Florida, 2007

Daniel Wallach—Shareholder, Becker & Poliakoff, P.A.

Daniel Wallach is Board Certified in Appellate Practice by The Florida Bar, and is AV-Rated (the highest level. Mr. Wallach is also recognized for his expertise in gaming law, and represents pari-mutuel entities, racetracks, casino operators, racinos, and poker rooms in gaming-related matters. He is intimately familiar with all aspects of Florida’s gaming laws, and, in particular, the laws and rules governing pari-mutuel wagering including simulcast and intertrack wagering, slot machines, poker, and fantasy sports leagues.

Mr. Wallach has been described as a “gaming law guru” by Michael McCann, the legal analyst for Sports Illustrated and SI.com, and is frequently quoted by GamblingCompliance on U.S. gaming law issues. He has written extensively about New Jersey’s efforts to legalize sports wagering, and his commentary on that subject has appeared in Sports Illustrated, ESPN.com, USA Today, the Newark Star-Ledger, The Bergen Record and the Asbury Park Press.

Mr. Wallach has also emerged as a frequent media commentator on sports law issues. He was quoted in several recent Sports Illustrated articles about the Donald Sterling controversy and the sexual assault allegations against Jameis Winston, and has been interviewed by radio stations and news outlets throughout North America on a wide variety of sports law issues, including the Sterling controversy, the FCC’s elimination of its sports blackout rules, the legal
challenges to the federal ban on state-regulated sports wagering, the Steve Moore-Todd Bertuzzi civil lawsuit, and the NFL’s new domestic violence policy and how it impacts the status of Ray Rice and Adrian Peterson.

Prior to joining Becker & Poliakoff, Mr. Wallach gained trial experience while part of a prominent New York litigation boutique, working for clients including Donald Trump, Bob Arum, and former world boxing champion Julio Cesar Chavez.

Other Experience
Attorney, Judd Burnstein, P.C.
Judicial Law Clerk, United States District Court for the Eastern District of New York

Education
• J.D., Hofstra University School of Law, 1991

Jim Shimberg—Executive Vice President & General Counsel of Tampa Bay Sports and Entertainment (Tampa Bay Lightning, Tampa Bay Storm, Amalie Arena) (Tampa, FL)

Jim Shimberg is currently the executive vice president and general counsel of Tampa Bay Sports and Entertainment, which includes the Tampa Bay Lightning, the Tampa Bay Storm and the Amalie Arena. As executive vice president and general counsel, Shimberg provides counsel to the executive team, and has direct oversight responsibilities for all legal matters for the organization. He also serves as Chief Operating Officer for Strategic Property Partners LLC, the real estate firm of Owner Jeff Vinik and his partner Cascade Investment.

With over 30 years of experience practicing law, Shimberg assists the organization by offering advice, counseling and various other legal services on corporate, contractual, real estate and administrative matters. His duties include negotiating and drafting agreements for events, sponsorships, television broadcasts, venues promotions and media activities. Shimberg is also responsible for overseeing the legal, human resources, administrative and information technology service functions within the company.

Before joining TBS&E, he spent two years as the City Attorney for the City of Tampa. In that role Shimberg ran the city’s legal department, advised City Council and served as Senior Advisor to Mayor Bob Buckhorn.

Prior to working for the City of Tampa, Shimberg practiced privately at the firm Holland & Knight for 26 years, three of those as the executive partner in its Tampa office, and was the practice group leader of the firm’s Tampa Bay Real Estate Group. He was also the immediate past co-chair of the firm’s National Land Use Practice Group. Land use, zoning, local government and real estate development were his private practice’s main focus.

A 1981 graduate of the University of Florida and a 1984 graduate of the University of Florida’s College of Law, where he was a member of the Law Review, Shimberg holds the highest rating from the Maritndale-Hubbell Law Directory. He’s also listed in The Best Lawyers in America guide (Land Use & Zoning Law, 2007-2011 and Real Estate Law, 2008-2011); Florida Super Lawyers magazine, 2006-2010; Corporate Counsel Edition, Super Lawyers magazine, May 2009,
and Legal Elite, Tampa Bay Business Journal. In 2007, Shimberg was honored as the Citizen of the Year by Tampa Connection.

**David Cohen—General Counsel, Tampa Bay Buccaneers (Tampa, FL)**

David S. Cohen, Esq. is the General Counsel of the Tampa Bay Buccaneers in Tampa, Florida. He is a licensed California attorney, Florida registered house counsel, and a National Athletic Trainers Association Certified Athletic Trainer. He is responsible for drafting and negotiating legal and business terms of contracts with sponsors, vendors, employees, season seat holders and suite licensees. He oversees all organizational litigation and has significant experience managing complex and class action lawsuits. While overseeing organizational wide workers compensation and insurance issues, David was responsible for a substantial reduction in losses. David also oversees human resources, insurance, compliance, and privacy functions for the Buccaneers.

Prior to joining the Buccaneers, David spent nine years overseeing the legal department for Angels Baseball LP and AM830 KLAA and nine years working as an Athletic Trainer in the Baltimore Orioles, Boston Red Sox, and Montreal Expos organizations. His peers in the Association Corporate Counsel (ACC) selected him as a 2013 “Top 10 Thirty-Something” and the Professional Baseball Athletic Trainers Society honored him as the "2001 Minor League Baseball Athletic Trainer of the Year". He was a 2014 and 2016 Tampa Bay Business Journal Top Corporate Counsel Awards finalist. David is a 2015 inductee of the West Virginia University College of Physical Activity and Sport Sciences Hall of Fame.

David earned a B.S in Exercise Physiology/Athletic Training and an M.S, in Community Health Promotion from West Virginia University School of Medicine in Morgantown, West Virginia. He also holds a Juris Doctor from California Western School of Law in San Diego, California. David also completed Major League Baseball Scouting Bureau’s Scout Development Program.

David is a leader in the ACC and is current Chair of the Sports & Entertainment Committee and on the board of the ACC’s West Central Florida Chapter. In the past, David served as the ACC-SoCal Chapter Vice-President, Board of Directors Member and Chair of its In-House Counsel Conference Committee. In the past, he was also a leader in the Tort, Trial, and Insurance Practice Section of the American Bar Association (TIPS). He served two years as the Student Liaison to the TIPS Council and was a leader of several task forces, general committees, and standing committees. He is a past Chair of the TIPS Self Insurer and Risk Managers Committee and the TIPS Task Force on Outreach to Law Students.

**Joanna Klein—Associate Counsel at Viacom International Media Networks—The Americas (Miami, FL)**
Joanna Klein first began her career at Viacom serving as a Legal Intern for Business & legal Affairs of MTV Networks Latin America, Inc. Shortly after, she transitioned into a full-time role as the Senior Manager of Business & Legal Affairs at Viacom International Media Networks. For the last 3 years, Joanna has been serving her current role as the Associate Counsel for Viacom.

Prior to her experiences working in-house, Ms. Klein served as a law Clerk for Franco Wallace & Parker, as well as Baker & McKenzie. Ms. Klein received her Bachelor’s in Linguistics & Cognitive Science at Brandeis University and a Master’s in Journalism at New York University. She graduated from Nova Southeaster University Shepard Broad Collee of Law and received her LLM in International Taxation, with a concentration on E-Commerce, at St. Thomas University School of Law.

Lyris Lidsky—Associate Dean and Professor of Law at University of Florida Levin College of Law (Gainesville, FL)

https://www.law.ufl.edu/_pdf/resumes/lidsky_l_resume.pdf