**LORELEI D. RITCHIE**

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**CURRENT ACADEMIC POSITIONS:**

University of Florida Levin College of Law (UF) Fall 2023/Spring 2024

*Visiting Professor of Law*

Visiting during Fall 2023 and Spring 2024; teaching Intellectual Property, Trademarks, and Trade Secrets.

Southern Illinois University, School of Law (SIU) Since July 2020

*Associate Professor with Tenure* (current);previously *Assistant Professor*

Tenured position, teaching First Year Contracts and upper-level business courses, specializing in Intellectual Property and Technology. Faculty Advisor for Intellectual Property Specialization and IP Law Society. Served on University Faculty Senate, including Budget and other committees.

**PRIOR JUDGE POSITION:**

USPTO (Trademark Trial and Appeal Board) March 2008-July 2020

*Administrative Trademark Judge*

Served as judge on Trademark Trial Appeal Board at the U.S. Patent and Trademark Office. Determined federal trademark appeals, oppositions, cancellations, and concurrent use proceedings. Ruled on summary judgments and other dispositive motions. Aided in drafting new rules for agency rulemaking and in updating practitioner handbook. Authored and co-authored over 300 written opinions, 2008-2020.

**PREVIOUS ACADEMIC POSITIONS:**

Florida State University, College of Law (FSU) (tenure-line) 2006-2007

University of California, Los Angeles, School of Law (UCLA) (adjunct) 2010

Loyola Law School (adjunct) 2005

Santa Monica College (part-time) 2004-2005

Have taught and consulted in Business Law; Contracts; Intellectual Property; and Intellectual Property Licensing; Faculty Advisor for Dispute Resolution Society and Intellectual Property Society (see also “Presentations at Law Schools” regarding additional guest lecturing and presentations).

**EDUCATION:**

Columbia University School of Law, New York, New York J.D. 1996

*Journal editor; Published chapter; Certificate for recognition of achievement in international studies.*

Stanford University, Stanford, California B.A. 1993

*Graduated with honors in international relations and Spanish; Received honors for senior honors thesis.*

Universidad de Salamanca, Salamanca, Spain Matriculated 1991-1992

*Received honors; All coursework in Spanish, at Universidad de Salamanca.*

**PUBLICATIONS**:

**Law Review Articles:**

*Reserving the Right to Invent* (work in progress).

*Recognizing the “Use”-fulness of Evidence at the TTAB,* 112 THE TRADEMARK REPORTER 635 (May-June, 2022) (lead article).

*What is “Likely to be Confusing” About Trademark Law: Reconsidering the Disparity Between Registration and Use,* 70 AMERICAN UNIVERSITY LAW REVIEW 1331 (2021).

*Is “Willful Blindness” the New “Recklessness” After Global-Tech?*

21 FEDERAL CIRCUIT BAR JOURNAL 165 (2011) (lead article).

*Reconciling Contract Doctrine with Intellectual Property Law: An Interdisciplinary Solution,*

25 SANTA CLARA COMPUTER & HIGH TECHNOLOGY LAW JOURNAL 105 (2008).

*Re-Evaluating Declaratory Judgment Jurisdiction in Intellectual Property Disputes*,

83 INDIANA LAW JOURNAL 957 (2008).

*The Price of Progress: Are Universities Adding to the Cost?*

44 HOUSTON LAW REVIEW 1373 (2006).

*What Copyright Teaches Patent Law About “Fair Use” and Why Universities Are Ignoring the Lesson*,

84 OREGON LAW REVIEW 779 (2005).

**Chapters and Other Publications:**

*Likelihood of Confusion as a “Relative Refusal” in U.S. Trademark Registration,* ENCYCLOPEDIA OF INTELLECTUAL PROPERTY LAW(invited contribution; pending publication 2023)

*The High-Tech Judge Next Door,* DAILY JOURNAL (July 7, 2014) (Opinion).

*The Impact of Federal Budget Cuts May Weigh Heavy,* THE WASHINGTON POST (Feb. 22, 2013) (Letter).

*The (Un)-Safe Harbor of Willful Blindness,* DAILY JOURNAL (July 9, 2012) (Opinion).

*Immigration Law: The Immigration Consequences of Criminal Activity*, chapter of

A JAILHOUSE LAWYER’S MANUAL, published by the COLUMBIA HUMAN RIGHTS LAW REVIEW (4th Ed. 1996) (co-author).

*Authored and co-authored over 300 written opinions as a judge with USPTO, 2008-2020.*

**PRIOR TECHNOLOGY TRANSFER AND LAW FIRM EXPERIENCE:**

University of California, Los Angeles (UCLA), 2002 to 2006

*Intellectual Property Manager and Assistant Director*

Advised and counseled university staff and administration on intellectual property law and licensing as Assistant Director of technology transfer office. Managed patent portfolio of over 1000 cases. Managed over 100 external counsel. Managed multi-million-dollar budget. Created new organizational policies and collaborations. Coordinated training, including through local, national, and international conferences, seminars and written brochures. Negotiated and drafted intellectual-property and other legal agreements, including substantial number of copyright licenses, as well as VC-financing agreements. Assumed and created other responsibilities in this new position, in office that quadrupled in size during my tenure.

Arnold & Porter, Los Angeles, California 2000 to 2002

Brobeck, Phleger & Harrison LLP, Los Angeles, California 1998 to 2000

Skadden, Arps, Slate, Meagher & Flom LLP, New York, New York Summer 1995/1996-1998

*Attorney -- Litigation; Intellectual Property; Finance; M&A*

Specialized in business and commercial law and intellectual property, including licensing. Successfully represented clients in negotiations, litigations, and ADR proceedings. Argued dozens of motions. Deposed and defended numerous witnesses. Organized case and trial preparation as first chair.

**SELECTED HONORS, AWARDS AND COMMITTEE APPOINTMENTS**:

Awarded Distinguished Public Service Award, LAIPLA (2018).

Founding Chair with Federal Circuit Chief Judge Rader, AIPLA Special Committee on Judges.

Appointed to Editorial Board of peer-reviewed *AIPLA Quarterly Journal* (2016-2019).

Appointed to LACBA President’s Advisory Committee on Women in the Legal Profession (2018-19).

Planning Committee, USC Intellectual Property Institute (Executive Committee (2018-2020).

Honored Judge, Giles Sutherland Rich American Inn of Court (March 2008).

Awarded Special Act Award (Department of Commerce, USPTO) (2011).

Awarded Bayh-Dole Fellowship in Public Policy, AUTM (2007).

Appointed by the Board of Governors to the 17-member Executive Committee of State Bar of California, Intellectual Property Section (2005-2008).

Appointed by U.S. Secretary of Commerce to 9-member Trademark Public Advisory Committee (TPAC) (2006-2008).

Past Co-chair, ABA Universities and Intellectual Property Committee.

Past Vice-chair, Education Standing Committee, State Bar of California, Intellectual Property Section.

Admitted to State Bars of California and New York, and corresponding federal courts.

**DISPUTE RESOLUTION APPOINTMENTS:**

California Superior Court, *Temporary Judge (Judge Pro Tem) (previous).*

California Superior Court, *Panel of Arbitrators (previous).*

World Intellectual Property Organization (WIPO), Geneva, Switzerland, *Domain Name Panel (current).*

WIPO Arbitration and Mediation Center, Geneva, Switzerland, *Panel of Neutrals (current).*

**SELECTED LAW SCHOOL PRESENTATIONS**:

2023 PatCon (Patent Conference), Northwestern Pritzker College of Law, April 2023 (*presented paper).*

INTA Scholarship Symposium, (online), January 24/25, 2023 (*commentator*).

Intellectual Property Scholars Conference, Stanford Law School, August 10-12, 2022 (*presented paper).*

INTA Scholarship Symposium, (online), January 13/14, 2022 (*commentator*).

AIPLA USPTO Roundtable, Boyd School of Law, UNLV, Nevada, September 9, 2019 (*featured speaker*).

Guest Lecture, Columbia University School of Law, February 25, 2019 (*guest lecturer).*

USPTO “Stadium Tour”, University of San Diego School of Law, September 20, 2018 *(presenting judge)*.

Presentation, Southwestern School of Law (Los Angeles), November 19, 2016 *(presenting judge).*

Guest Lecture, UCLA Law School, April 21, 2016 (*guest lecturer).*

Presentation and Hearing, SMU School of Law (Dallas), February 24, 2016 *(presenting judge).*

Presentation, Southwestern School of Law (Los Angeles), November 14, 2015 *(presenting judge).*

Presentation and Hearing, Loyola Law School (Los Angeles), November 13, 2015 *(presenting judge).*

Presentation, Golden Gate University School of Law/INTA (*presented for roundtable).*

Trademark Symposium, University of San Francisco, September 26, 2015 *(presenting judge).*

Presentation and Hearing, Fordham Law School, April 23, 2014 *(presenting judge).*

Guest Lecturer, Whittier Law School, February 20, 2014 (*guest lecturer).*

Guest Lecturer, UCLA Law School, March 31, 2010 (*guest lecturer).*

Distinguished Alumni Workshop, Columbia University School of Law, September 23, 2009 (*featured speaker)*.

WIPO Comes to CA: Updates on the Madrid Protocol, Southwestern School of Law, Los Angeles, CA, November 5, 2007 (*conference chair*).

Symposium on Works in Progress, Intellectual Property, American University, Washington D.C., September 28-29, 2007 (*presented paper*).

Recent U.S. Supreme Court Cases on Patenting, Loyola Law School (Los Angeles) June 15, 2007

(*invited speaker).*

The International Patent System 2007, Chapman School of Law (CA) April 19, 2007 (*invited speaker).*

Global Pharmaceuticals, Florida State University (Tallahassee) April 5-7, 2007 (*panelist).*

Employee-Inventor Rights, Loyola Law School (Los Angeles) September 15, 2006 (*moderator*).

Intellectual Property Scholars Conference, Boalt Law School (Berkeley), August 10-11, 2006 (*presented paper).*

Careers in Intellectual Property, USC Law School/Whittier Law School, March 2006 (*chaired panel*).

Exploiting Patent Portfolios, Loyola Law School (Los Angeles) October 7, 2005 (*featured speaker; planning committee)*.

The International Patent System: WIPO Comes to UCLA, UCLA School of Law (Los Angeles) September 16, 2005 (*conference chair; featured speaker*).

**SELECTED OTHER LEGAL PRESENTATIONS:**

Trademark Issues in Practice, Jackson County Bar Association, April 20, 2023 (*featured speaker*).

Creative Audio Producing, SIU Radio and Television School, March 17, 2022 (*guest lecture*).

Tips on TTAB, (online/Bar Assoc. Metro. St. Louis), March 2, 2022 (*featured speaker*).

INTA Lefkowitz Moot Court Competition, Los Angeles Regional, annually 2018 through present (*judge*).

USC IP Institute 2021, (online), September 17, 2021 (*featured panelist).*

AIPLA Annual Meeting, Washington, D.C., October 23, 2019 (*featured* *panelist*).

The Trademark Office Comes to California, Los Angeles, CA, April 4, 2019 (*featured panelist*).

IP Summit, Pasadena, CA, March 10-12, 2019 (*featured speaker*).

AIPLA Annual Meeting, Washington, D.C., October 19, 2017 (*featured* *panelist*).

Women in Business Forum, Los Angeles Times, LA, California, March 8, 2017 *(panelist).*

Trademark Symposium, McCarthy Institute, Seattle, Washington, February 17, 2017 *(featured panelist).*

EUIPO, Alicante, Spain, May 5, 2016 *(featured panelist).*

Women in the Judiciary (AIPLA), Washington, DC, October 23, 2015 (*program coordinator panelist).*

Litigation Updates (AIPLA), (online) February 4 and April 23, 2015 (*program coordinator; moderator*).

Washington in the West, Los Angeles, CA, January 30, 2015 (*featured panelist*).

USC IP Institute 2014, Beverly Hills, CA, March 14, 2014 (*featured panelist).*

The Trademark Office Comes to California, CA, April 2013 (*featured panelist*).

Washington in the West, Los Angeles, CA, January 29, 2013 (*featured panelist*).

INTA Annual Meeting, Washington, D.C., May 8, 2012 (*featured speaker).*

LAIPLA Judges Night 2012, Presenting Ninth Circuit Judges Milan Smith and Richard Paez, Los Angeles, CA, March 27, 2012 (*program* *co-coordinator).*

The Trademark Office Comes to California, CA, April 2011 (*featured panelist*).

LAIPLA Judges Night 2011, Presenting Federal Circuit Judge Arthur Gajarsa, Los Angeles, CA, March 21, 2011 (*program chair for State Bar of CA; co-moderator).*

Washington in the West, Los Angeles, CA, January 27, 2011 (*featured panelist*).

Practicing Before the TTAB: A Mentoring Session, The Judge Paul Michel American Inn of Court, January 25, 2011 (*featured speaker)*.

Nevada State Bar, Las Vegas, NV, November 5, 2010 (*featured speaker*).

Washington in the West, Los Angeles, CA, April 8, 2010 (*featured panelist*).

Columbia Law School Alumni Reception, Los Angeles, CA, March 26, 2008 (*featured panelist*).

Giles Sutherland Rich Inn of Court, Washington, D.C. March 11, 2008 (*honored judge).*

Recent U.S. Supreme Court Cases and Licensing Practice, CA State Bar, July 12, 2007 (*featured speaker).*

AUTM 2007 Annual Meeting, San Francisco, CA, March 8-10, 2007 (*presented with award*).

The Federal Circuit Comes to California, Los Angeles, CA, February 20, 2007 (*conference chair).*

USC 2005 Intellectual Property Institute, Beverly Hills, CA, May 24, 2005 (*ADR program moderator*).

WIPO Conference on Dispute Resolution in International Science and Technology Collaboration, Geneva, Switzerland, April 25/26, 2005 (*featured panelist*).

Patent Donations; a Program of the LAIPLA, Los Angeles, CA, March 8, 2005 (*featured panelist*).

Who Owns Art/Who Owns Science? Featuring Professor David Nimmer, Los Angeles, CA; November 16, 2004 (*moderator).*

**LANGUAGES**: Proficient in Spanish.